



**SANTA CRUZ METROPOLITAN TRANSIT DISTRICT (METRO)
PERSONNEL/HR STANDING COMMITTEE MEETING MINUTES*
APRIL 9, 2021 – 1:00PM
MEETING HELD VIA TELECONFERENCE**

A regular meeting of the Personnel/HR Standing Committee of the Santa Cruz Metropolitan Transit District (METRO) was convened on Friday, April 9, 2021, via teleconference.

The Committee Meeting Agenda Packet can be found online at www.SCMTD.com. *Minutes are “summary” minutes, not verbatim minutes. Audio recordings of Board meeting open sessions are available to the public upon request.

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- 1 **CALL TO ORDER** at 1:04PM by Director Lind.
- 2 **ROLL CALL:** The following Directors were present via teleconference, representing a quorum:

Director Jimmy Dutra
Director Donna Lind, 2021 Board Chair
Director Bruce McPherson, 2021 Board Vice Chair
Director Kristen Petersen
Director Mike Rotkin, Immediate Past Board Chair

City of Watsonville
City of Scotts Valley
County of Santa Cruz
City of Capitola
County of Santa Cruz

Alex Clifford
Julie Sherman

METRO CEO/General Manager
METRO General Counsel

METRO EMPLOYEES AND MEMBERS OF THE PUBLIC WHO VOLUNTARILY INDICATED THEY WERE PRESENT (IN ALPHABETICAL ORDER) WERE:

Monik Delfin

METRO HR Deputy Director

- 3 **ADDITIONS OR DELETIONS FROM AGENDA/ADDITIONAL DOCUMENTATION TO SUPPORT EXISTING AGENDA ITEMS**
Having none, Director Lind moved to the next agenda item.
- 4 **ORAL AND WRITTEN COMMUNICATIONS TO THE PERSONNEL/HR STANDING COMMITTEE**
Having none, Director Lind moved to the next agenda item.
- 5 **REVIEW METRO EXTERNAL SOCIAL MEDIA POLICY**
Julie Sherman, General Counsel, spoke to the agenda item stating this is a new policy intended to provide a basis for public comment stemming from METRO’s presence on social media. Public agencies are allowed to place reasonable time, place and manner restrictions tailored to this forum, but the restrictions must be applied in a reasonable, consistent manner; similar to the advertising policy that allows and disallows certain terms of speech.

In the absence of METRO's Marketing, Communications and Customer Service Director, the assembly briefly discussed their respective experience(s) and exposure to social media sites; e.g., job openings, timeliness and efficiency in providing evacuation, shelter and other pertinent information during the recent CZU Lightning Fires, etc.

Public comment:

Union representatives, Joan Jeffries and James Sandoval, expressed their support for the policy and the outreach to a younger generation through social media.

MOTION TO RECOMMEND APPROVAL OF METRO'S EXTERNAL SOCIAL MEDIA POLICY AS PRESENTED

MOTION: DIRECTOR ROTKIN

SECOND: DIRECTOR DUTRA

MOTION PASSED UNANIMOUSLY

6 ADJOURNMENT

Director Lind adjourned the meeting at 1:23PM.

Respectfully submitted,

Gina Pye

Executive Assistant